

Stockholm, May 25, 2018

Personal data policy

Nordstjernan AB, corporate registration number 556000-1421, (“**Nordstjernan**”) is a personal data controller. Not only are we responsible for collecting and processing personal data – information relating to identified or identifiable natural persons – we are also responsible for *how* that personal data is collected and processed.

Nordstjernan respects your personal integrity, and we will always process your personal data in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR) and other applicable privacy laws.

This policy document will inform you about the personal data that Nordstjernan collects, the purposes for which personal data is processed, how your personal data is protected and how you can exercise your rights. If you have any questions or wish to contact us for any other reason, our contact information is below.

Where does Nordstjernan collect personal data from?

We collect personal data about you when you register for an event or function we arrange. We may also collect personal data from internet sources.

What personal data do we process and for what purposes?

We process your personal data when you register for an event or function that we arrange. The data processed typically includes your name, title, email address and information regarding your relationship to the company you are working for or are otherwise associated with. We may also process personal data regarding your health, if you provide us with information regarding your dietary preferences or any dietary restrictions, such as food allergies, that you may have.

The processing of basic data is necessary in view of our legitimate interest in arranging and sending invitations to events and functions. The processing of more sensitive personal data (health information) is necessary for us to be able to satisfy your food preferences, and is never done without your explicit consent.

Who do we share your personal data with?

We share your personal data for the purposes described below. Unless otherwise stated, the receiving company is the personal data controller and is thereby responsible for processing the personal data obtained.

To facilitate hosting and sending invitations to events and functions we arrange, we will provide personal data to service providers such as providers of IT services. This is necessary in view of our legitimate interest in arranging and sending invitations to events and functions, and our legitimate interest in promoting such events.

Is data ever transferred?

We always strive to process your personal data within the EU/EEA where possible. If for any reason your personal data is transferred to and processed in a country outside the EU/EEA by our service providers, we will ensure that the necessary safeguards are in place, such as data transfer agreements requiring the recipient to protect your data the same way we do.

When is personal data deleted?

Your personal data will be stored by us for as long as required for us to host events and send invitations to you. Under no circumstances will we process your personal data if we do not have the legal grounds to do so. In such cases, we will delete your personal data or anonymise it.

Your rights

The GDPR grants you the following rights as regards the processing of your personal data.

Right of access

You have the right to request a confirmation from us whether or not we are processing personal data relating to you. If that is the case, you have the right to be informed about what personal data of yours we are processing.

Right to rectification

You have the right to request that any inaccuracies in personal data relating to you be corrected. You also have the right to request that incomplete personal data be supplemented, through methods such as providing a supplementary statement.

Right to deletion

You have the right to request that personal data concerning you be deleted. In some cases, however, such as our being required by law to preserve the data, this right does not apply.

Right to oppose processing that relies on a balance of interest

You have the right to oppose treatments that rely on a balance of legitimate interests. We will then only continue to process your data if we can demonstrate compelling legitimate grounds for processing that overrides your interests, rights and freedoms.

Right to restrict processing

You have the right to request that processing of your personal data be restricted, for instance if you believe that the personal data is incorrect. However, please note that we might not be able to provide our services if the processing is restricted.

Right to data portability

You have the right to receive a copy of your personal data, in a structured, commonly used and machine-readable format. You also have the right to transmit such data to another personal data controller, where technically feasible. Please note that these rights only apply in relation to personal data you have provided to us that we are processing based on your consent or a contract you have signed with us.

Other

This is a general Personal Data Policy applicable on events or functions we arrange. For certain special events or functions that we arrange this Personal Data Policy may be supplemented with additional information or privacy notices, for example during photographing at seminars. In such cases, this general Personal Data Policy shall be read in conjunction with the additional privacy notice provided at the special event or function.

Contact

If you have any questions about our processing of your personal information, please contact us.

Personal data controller: Nordstjernan AB
Address: SE-103 75 Stockholm, Sweden
Phone number: +46 (0)8 788 50 00
E-mail: info@nordstjernan.se

If you are not satisfied with the answers we have provided, or if you have any complaints regarding our processing of personal data, you are welcome to contact us. You also have the right to contact the Swedish Data Protection Authority.⁴⁴
